



TRAININGS 2025



Thread Tech Solutions



INTERLOCUTOR AND TRAINER

Magali JONARD

- Business Intelligence Consultant
- Textile Engineer
- Trainer on the basis of sharing experiences

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Professional path

Concepts learned...

- Master's degree in Economic and Strategic Intelligence - *EEIE Versailles*
- Executive MBA - Marketing Digital et Web Management - *ISC Paris*
- Textile Engineer – Technical Textiles - *ENSAIT Roubaix*

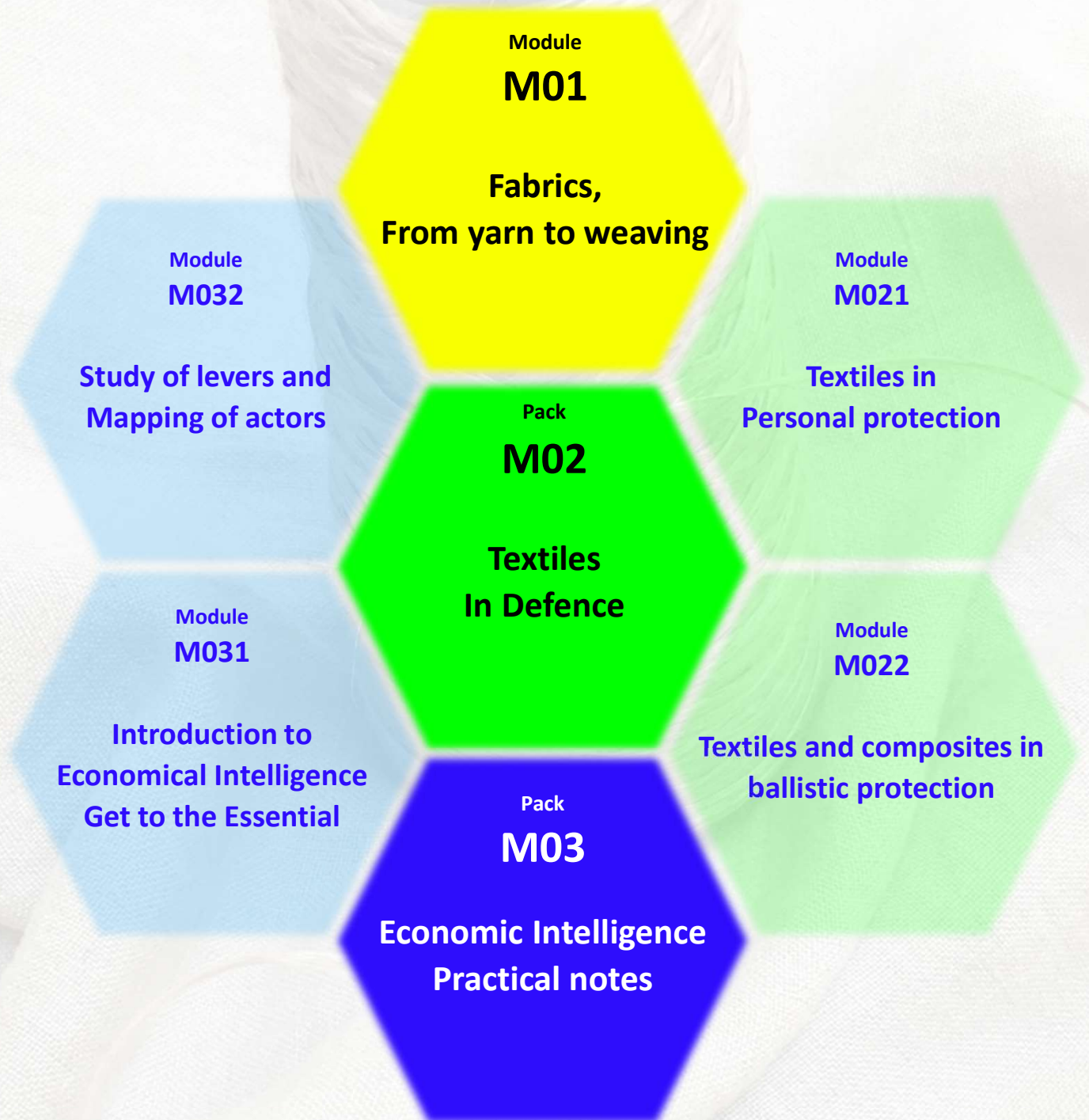
Experienced,

- Business Intelligence Consultant and Trainer
- Member of the *Cercle de l'Arbalète*
- Development support for fire protective solutions dedicated to Defense
- Follow-up of defense related administrative contracts and tenders in the textile and ballistics applied to personal protection
- Project management linked to technical textiles dedicated to aeronautics and space, sports and leisure, naval, wind turbines...

Within Schools, Societies, Organizations and Associations...



TRAININGS PROPOSED



Reference

M01

Fabrics

From yarn to weaving



OBJECTIVE

- Introducing textile bases
- Physically apprehend fabrics, understanding their construction and constituents
- Identifying fibers and textiles
- Apprehend the production cycle of textiles, from yarn to woven or assembled product

PEDAGOGIC METHOD

- Identifying participants' needs
- Contribution based on sharing experiences and transmitting basics
- Putting it into practice through workshops focused on the materials used on a daily basis by participants
- Samples identified for the workshops will need to be provided in advance as part of their pre-analysis and preparation of training materials
- Evaluation of the scope of the training

TARGETTED SKILLS

- Textile bases
- Autonomy in the identification of textile materials and structures
- Knowing how to analyze a fabric

AGENDA OF THE DAY

9:00 a.m.	Participants welcome
9:30 a.m.	Back to basics: the origins of weaving
10:00 a.m.	Observation of a fabric <ul style="list-style-type: none">- Key parameters of a fabric- Fundamental weave diagram- How to analyze a fabric
10:45 a.m.	Break
11:00 a.m.	Workshop: 'Decomposition of fabrics provided by the participants'
11:45 a.m.	Sharing experiences <ul style="list-style-type: none">- Synthesis of the fabrics analyzed- Situations encountered on a daily basis
12:15 p.m.	Synthesis of the Day
12:30 p.m.	Lunch
2 pm	Participants welcome
2:15 p.m.	The main fibers <ul style="list-style-type: none">- Fiber ranking- How to recognize them
3:30 p.m.	Break
3:45 p.m.	Workshop: 'Observation and identification of fibers and textile solutions'
4:30 p.m.	Manufacturing steps: from yarn to fabric <ul style="list-style-type: none">Characterization and quality controls
5:00 p.m.	Summary of the Day and Conclusion
5:30 p.m.	End of the training day

REGISTRATION DETAILS & CONDITIONS

Training location	95 rue de Bourgogne 38200 VIENNE
Participants	2 to 5 people maximum
Public	<ul style="list-style-type: none">• State agencies• Private companies
Prerequisites	No
Duration	7h
Training cost	<ul style="list-style-type: none">• Inter: €900 without VAT / participant• Intra (customer site): according to conditions mentioned p.11
Included in the package	<ul style="list-style-type: none">• Lunch• Training booklet• Textile analysis kit• Preliminary analysis of the samples proposed by the participants• 2 hours of follow-up or support within 3 months of training

Module M021

Fabrics in Personal Protection

OBJECTIVE

- Introduction to textile bases applied to the Defense market
- Physically apprehend textile solutions applied to the Defense market in Personal Protection
- Know the standards used
- Understand product constructions and the link with supplier datasheets
- Apprehend the associated supply cycle

PEDAGOGIC METHOD

- Identifying participants' needs
- Training adapted to the profile of the participants, the proposed agenda can evolve accordingly
- Contribution based on sharing experiences and basics
- Putting into practice through workshops focused on concrete cases encountered by participants
- Evaluation of the scope of training

COMPETENCES CIBLES

- Recognize textile solutions in Defense
- Acquiring basics on textile standards and non-fire standards
- Know-how to subtleties of products datasheets and associated certificates
- Better understanding of the value chain and impact on the cycle and time to deliver the textile solutions

AGENDA OF THE DAY

9:00 a.m.	Participants welcome
9:30 a.m.	Textiles used in personal protection
10:00 a.m.	Textile Value Chain <ul style="list-style-type: none">- Process of making yarn- Production times by process
10:45 a.m.	Break
11:00 a.m.	Characteristics of textile solutions through their technical sheet
11:30 a.m.	Workshop: 'Observation of samples and understanding of their technical sheet'
12:15 p.m.	Synthesis of the Day
12:30 p.m.	Lunch
2:00 p.m.	Participants welcome
2:15 p.m.	Key standards met <ul style="list-style-type: none">- Textile standards- Non-Fire Standards and Concepts
3:30 p.m.	Break
3:45 p.m.	Workshop and sharing of experiences <ul style="list-style-type: none">- Sharing experience on the challenges- Lighting on the blocking points raised- Cases of blocked specifications- Study of cases proposed by participants
5:00 p.m.	Summary of the day
5:30 p.m.	End of training day

REGISTRATION DETAILS & CONDITIONS

Training location	95 rue de Bourgogne 38200 VIENNE
Participants	2 to 5 people
Public	<ul style="list-style-type: none">• State agencies• Private companies
Prerequisites	No
Duration	7h
Training cost	<ul style="list-style-type: none">• Inter: 900 euros HT / participant• Intra (customer site): according to conditions mentionned in p.11
Included in the package	<ul style="list-style-type: none">• Lunch• Training booklet• Pre-analysis of samples or specifications proposed by participants for workshops• 2 hours of follow-up or support within 3 months of training

Textiles and composites in ballistic protection

OBJECTIVE

- Learn the basics of materials used in ballistic protection
- Know-how to define ballistic protection
- Identify the materials used: recognize them and understand the associated datasheet
- Knowing how to control ballistic protection equipment: warranty, lifespan, storage...

PEDAGOGIC METHOD

- Identifying participants' needs
- Contribution based on sharing experiences and transmitting basics
- Putting it into practice through workshops focused on the solutions used on a daily basis by participants.
- Evaluation of the scope of training

TARGETTED SKILLS

- Acquire the basics on ballistic protection and on dedicated materials for Personal Protection
- Autonomy in identifying materials and choosing solutions based on the threat encountered
- Quickly identify the quality of a ballistic protection

AGENDA OF THE DAY

9:00 a.m.	Participants welcome
10:00 a.m.	Ballistics Base Notes
	- Bases on projectiles
	- How to define ballistic protection
10:45 a.m.	Break
11:00 a.m.	Textiles and composite materials used
	- Ammunition shutdown dynamics
	- Choosing materials
	- V50 definition
11:30 a.m.	Workshop: 'Observation and comprehension of ballistic samples'
12:15 p.m.	Synthesis of the Day
12:30 p.m.	Lunch
2:00 p.m.	Participants welcome
2:15 p.m.	Focus on standards
	- Key standards met
	- Guarantee and duration of use
	- Existing means of controls
2:45 p.m.	Certifications and measurement
	- Difficulties
	- Lighting on blocking points
3:30 p.m.	Break
3:45 p.m.	Value Chain
	Suppliers Process
4:30 p.m.	Innovations and material perspectives
5:00 p.m.	Summary of the day
5:30 p.m.	End of training day

REGISTRATION DETAILS & CONDITIONS

Training location	95 rue de Bourgogne 38200 VIENNE
Participants	2 to 5 people
Public	<ul style="list-style-type: none"> • State agencies • Private companies
Prerequisites	Aucun
Duration	7h
Training cost	<ul style="list-style-type: none"> • Inter: 900 euros HT / participant • Intra (customer site): according to conditions mentioned in p.11
Included in the package	<ul style="list-style-type: none"> • Lunch • Pre-analysis of samples or specifications desired by participants for workshops • 2 hours of follow-up or support within 3 months of training • Training booklet

Reference

M03

Economic Intelligence (EI) Basics

Module
M031

Introduction to Economical Intelligence: Get to the point

OBJECTIVE

- Economic Intelligence sensitization
- Acquire the basics, methodology and vocabulary used in the field
- Identify the tools usable daily
- Practice on selected tools on a configured computer tool

PEDAGOGIC METHOD

- Identifying participants' needs
- Contribution based on sharing experiences and transmitting basics
- Putting it into practice through a workshop focused on proven tools
- Evaluation of the scope of training

TARGETTED SKILLS

- Basis in Economic Intelligence
- Acquisition of the methodology relevant in Economic Intelligence
- Have a simple and usable EI toolbox on a daily basis
- Identifying the right tool for decision-making assistance

AGENDA OF THE DAY

9:00 a.m.	Participants welcome
9.30 a.m.	Economic Intelligence Base <ul style="list-style-type: none">- Definition, EI's trades- EI's target- Information typology
10:15 a.m.	Tools and methodology <ul style="list-style-type: none">- QQOCQP method- Interest in strategic intelligence tools- In search of the 'weak signal'
10:45 a.m.	Break
11:00 a.m.	E.I s' segments relevant to everyday life <ul style="list-style-type: none">- Matters and topics faced in E.I- Tools and methods
12:15 p.m.	Synthesis of the Day
12:30 p.m.	Lunch
2:00 p.m.	Participants welcome
2:15 p.m.	Sources of information <ul style="list-style-type: none">- Principle of research and collection- Where is the useful information?
3:30 p.m.	Break
3:45 p.m.	Monitoring software and configuration
5:15 p.m.	Workshop: ' Standby portal demonstration and information search'
5:00 p.m.	Summary and sharing on the day
5:30 p.m.	End of training day

REGISTRATION DETAILS & CONDITIONS

Training location	95 rue de Bourgogne 38200 VIENNE
Participants	3 to 5 people
Public	<ul style="list-style-type: none">• State agencies• Private companies• Purchasing, commercial, technical, management, HR services
Prerequisites	Computer basics A computer dedicated to training is made available for workshops
Duration	7h
Training cost	<ul style="list-style-type: none">• Inter: 700 euros HT / participant• Intra (Customer site): according to conditions mentionned in p.11
Included in the package	<ul style="list-style-type: none">• Lunch• Training booklet

Référence

M03

Economic Intelligence Basics

Module
M032

Study of levers and Mapping of actors

OBJECTIVE

- Know where is the useful information on the subject
- Building your own mapping of actors

PEDAGOGIC METHOD

- Identifying participants' needs
- Contribution based on sharing experiences and transmitting basics
- Putting it into practice through a workshop whose subject will be left to the choice of the participants
- Evaluation of the scope of training

TARGETTED SKILLS

- Acquisition of information research methodology applied in Economic Intelligence
- Acquiring the applicable methodology for mapping a topic, whatever it may be
- Know-how to map whatever the subject and present it to an audience

AGENDA OF THE DAY

9:00 a.m.	Participants welcome
9:30 a.m.	Economic Intelligence Basics <ul style="list-style-type: none">- Definitions and Methodology
10:15 a.m.	Mapping of actors <ul style="list-style-type: none">- Tool proposed- Principle- Types of mapping
10:45 a.m.	Break
11:00 a.m.	Study of levers – Approach developed <ul style="list-style-type: none">- Introducing the analysis method- Concrete example applied to Defence
12:15 p.m.	Synthesis of the Day
12:30 p.m.	Lunch
2:00 p.m.	Participants welcome
2:15 p.m.	Workshop: Choosing and defining the topic to be mapped by the group <ul style="list-style-type: none">- Organizing the team and sharing researches- Construction of group mapping
3:30 p.m.	Break
3:45 p.m.	Presentation of the map obtained and sharing on the experience
5:00 p.m.	Summary of the day
5:30 p.m.	End of training day

"Levers Study": Market Analysis Method

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REGISTRATION DETAILS & CONDITIONS

Training location	95 rue de Bourgogne 38200 VIENNE
Participants	3 to 5 people
Public	<ul style="list-style-type: none">• State agencies• Private companies• Purchasing, commercial, technical, management, HR services
Prerequisites	Computer basics A computer dedicated to training is made available for workshops
Duration	7h
Educational cost	<ul style="list-style-type: none">• Inter: 800 euros HT / participant• Intra (Customer site): according to conditions mentioned in p.11
Included in the package	<ul style="list-style-type: none">• Lunch• Training booklet

PRICE LIST & CONDITIONS – TRAINING SERVICES

PRICES FOR TRAINING “INTER-CORPORATION”

Ref	Name of the training	Days	Price / pers in € without VAT	Page
M01	The fabrics, from the yarn to the weaving	1	900	5
M02	Textiles in Defense <i>Pack M021 +M022</i>	2	1 500	6 - 7
M021	Textile solutions in personal protection	1	900	6
M022	Textile and composites in ballistics - personal protection	1	900	7
M03	Economic intelligence, practical concepts <i>Pack M031 +M032</i>	2	1 300	8 - 9
M031	Introduction to Economical Intelligence - Get to the point	1	700	8
M032	Study of levers and mapping of actors	1	800	9

- Decreasing rate from 3 people from the same structure.

PRICES FOR TRAINING “INTRA-COMPANY” – CUSTOMER SITE

Ref	Name of the service	Days	Price in € without VAT
F1	Price/day for a training on the customer's plant	1	1 500
F2	Package for the time given to prepare and adapt training supports and materials according to the customer needs.	1	1 200
F3	<ul style="list-style-type: none"> Travel costs: if company vehicle used (tax km package at 0.595 euros/km), train tickets, plane... Hotel costs and catering On presentation of quotes for prior validation		On proof
F4	Package / day/ participant, limited to 8 people per session Price in € without VAT /day / Participant <div> if ≤ 5 participants if > 5 participants </div>	1	250 200

- Trainings adapted to the specific need of the customer, provided on the company's plant.
- The workshops will not be delivered in the format offered at the local in Vienne because of the necessary equipment available there for the workshops and according to the dynamics adapted to the different locations. The training format will be adapted accordingly.
- Intra Enterprise cost calculation: built on the basis of a Consultant package + flat rate per person
Simulation quotes Intra - (F1 x Nbr of days) - F2 - F3 - (F4 x Number of participants)
- 15% discount, applied to the entire quote, for Training packs ≥ 2 days

REGISTRATION FORM

Training registration form to return to contact@magali-jonard.com
to quote and propose a training agreement.

One registration form per person will be attached to the quote and must be returned with the signed quote.

Description of the training organization

Name	Magali JONARD SAS
Address	95 Rue de Bourgogne 38200 VIENNE Mobile: 0695145612 Mail: contact@magali-jonard.com
SIRET Number	812 401 875 00024
Training support	Activity reported as a training provider
Validation modality	Attestation of attendance and evaluation questionnaire

Information needed to establish a quote and agreement

Company name or organisation	-
Representative / Contact	-
Phone	-
Mail	-
Address	-
Intra-Community VAT No.	-
Training references selected	- -
Format: Inter or Intra	-
Number of people to be expected	-
Names and functions of the participants	- -
Dates expected	- -
Specific requests	-